

## 2024 INTERNATIONAL GRADUATE SCHOLARSHIP FAIR

18 – 26 October 2024

Beijing, Nanjing, Chengdu, Guangzhou

### About IGSF

The International Graduate Scholarship Fair (IGSF) hosted by China Scholarship Council (CSC), first commenced in 2009 and since then, participation from foreign institutions and Chinese students increasing dramatically. As a non-profit campus activity, it has been successfully held for 15 consecutive years, providing a face-to-face communication platform for more than 200 renowned foreign institutions and a large number of outstanding Chinese students with a majority of them from 'Double First-class Universities'. In 2023, we successfully resumed offline IGSF, attracting more than 6,000 students from 29 cities and over 290 well-known Chinese universities.

The 2024 IGSF will be held on-site in Chinese universities in Beijing, Nanjing, Chengdu and Guangzhou. It will be targeting over 90 foreign institutions and expecting 10,000 Chinese students to attend the fair. We are looking forward to providing an open and efficient platform for the world-renowned universities and the outstanding Chinese students.

CSC, founded in 1996, is a non-profit institution affiliated with the Chinese Ministry of Education. The objective of CSC is to provide financial assistance to Chinese citizens wishing to study abroad and to foreign citizens wishing to study in China in order to promote scientific and technological, educational and cultural exchanges between China and other countries.

### About 2024 IGSF

City	Date	Time	Event	Venue
Beijing	Oct. 18 Fri.	14:00-18:00	Registration	Hotel TBC
		14:30-15:30	Briefing on latest CSC Policies	
		15:45-17:45	Institutional Collaboration Workshop	
		18:00-20:00	Networking Function	
	Oct. 19 Sat.	09:00-16:00	One-on-one interviews; Open consultations; Presentations; Institutional Collaboration Workshop	Renmin University of China
Nanjing	Oct. 21 Mon.	13:00-18:00	One-on-one interviews; Open consultations; Presentations; Institutional Collaboration Workshop	Southeast University
Chengdu	Oct. 23 Wed.	13:00-18:00	One-on-one interviews; Open consultations; Presentations; Institutional Collaboration Workshop	Sichuan University

<b>Guangzhou</b>	<b>Oct. 26 Sat.</b>	10:00-15:00	One-on-one interviews; Open consultations; Presentations; Institutional Collaboration Workshop	South China University of Technology
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The fair will be a **one day event in Beijing and Guangzhou**, and **half day in Nanjing and Chengdu** with open consultations, one-on-one interviews and presentations.

► **Open consultations**

Students from Chinese top universities who are interested in applying for graduate scholarships will visit the fair and do open consultations with on-site representatives.

► **One-on-one interviews (Optional)**

The one-on-one interview is arranged with a purpose of helping participating institutions to meet with qualified students in order to achieve better outcomes. Representatives are able to communicate face to face with students who make specific appointment online.

**Please note:** Students may not be able to attend the interview on time. It is suggested that flexibility for open consultations be arranged for missing/delayed slots. It is recommended the interview is no more than 20 minutes for each student.

► **Presentation (Optional)**

Exhibitors including participating institutions and representatives from foreign embassies will have a limited opportunity with cost to have access to a 30-minute presentation.

A room with a capacity of about 100 people will be used for presentation session with a projector and a laptop. PowerPoint slides are required to be sent to us at [edufair@csc.edu.cn](mailto:edufair@csc.edu.cn) by **1 October 2024**.

► **Briefing & Networking Function (Only Beijing)**

Participants are invited to attend a briefing session in which the up-to-date policy of CSC on graduate scholarships will be introduced.

A networking function will be followed right after the briefing, at which you will be able to meet CSC officials, foreign embassies in China and network with representatives from other foreign institutions.

► **Activities**

The Organizing Committee or the organizing universities might arrange activities in other three cities or so that you are able to experience Chinese culture, get a better understanding of the universities and an opportunity to establish cooperation with them. More details will be released in the coming Info Kit in August.

► **Institutional Collaboration Workshop**

Participants will have the chance to attend the Institutional Collaboration Workshop. You can conduct discussions to establish possible cooperation with Chinese universities. A special session is arranged in Beijing and other three cities will be held with the open consultation simultaneously.

**Cost of Participation**

**Table**

City \ Table	One Table	Two Tables
Beijing	US\$ 3,370	US\$ 4,800

Nanjing	US\$ 2,850	US\$ 3,870
Chengdu	US\$ 2,600	US\$ 3,600
Guangzhou	US\$ 3,170	US\$ 4,400

**Please note:**

-You are able to enjoy a good rate if you participate in four cities at a cost of **US\$ 9,600** instead of US\$ 11,990 for one table.

-The above quote for one table is reserved for 2 participants. Any additional participants will be charged a fee of **US\$300**/person/city. Please be kindly advised that the maximum capacity of one table is 3 participants. An extra table is required to order if you have more than 3 participants.

**Participation fee includes:**

- ▶ Exclusive use of 1 meeting table with 4 chairs (2 for the institution, 2 for students)
- ▶ Access to the briefing and networking function
- ▶ Entry to the IGSF brochure distributed to students
- ▶ Face-to-face open consultations with students or interview with your selected appointment students;
- ▶ A volunteer assistant on-site at no cost
- ▶ Free access to coffee/tea breaks on the fair day. A light lunch on the fair day in Beijing and Guangzhou
- ▶ Free wireless internet connection at the fair venue wherever applicable, with plugs prepared
- ▶ Free access to the list of registered Chinese students
- ▶ Free assistance for hotel reservation at a special rate
- ▶ Marketing on the IGSF official website and promoting activities
- ▶ Promotion of graduate programs on the IGSF official website at no cost

**Note:**

Cost excludes freight, airfares, insurance, accommodation, taxis and any other expenses.

## Presentation

Exhibitors including participating institutions and representatives from foreign embassies will have an opportunity to have access to a 30-minute presentation to introduce graduate scholarships and/or visa information with a charge of **US\$500** per time slot. Due to the limited slots, on-line applications for a delivery of presentation will be on a basis of first come, first served.

## Advertisement

IGSF brochure will be used as a quick reference by visiting students to learn about scholarship programs and participating institutions as well. An estimation of 10,000 copies will be distributed. You may consider using the brochure to further promote your institution and your postgraduate programs on a more prominent page.

Placements	Dimensions (mm)	Bleed (mm)	Color	Rate
Back Cover	140W*210H	146W*216H	4C	US\$ 1,000
Inside Front Cover	140W*210H	146W*216H	4C	US\$ 700
Inside Full Page	140W*210H	146W*216H	4C	US\$ 450

**Note:** Institutions shall submit their orders through the IGSF online application system. Advertisers are required to send artwork materials to [edufair@csc.edu.cn](mailto:edufair@csc.edu.cn) by **August 18, 2024**. Please make sure the resolution of any pictures is at least 300dpi in PDF/JPEG format.

## Why participate?

China will continue to be one of the major source countries for students studying overseas. According to statistics of the Ministry of Education, there has been a total of 6.56 million Chinese citizens studying abroad from 1978 to the end of 2019.

CSC will continue to offer scholarships for Chinese citizens to study abroad via various state sponsored Study Abroad Programs in 2024. IGSF is an effective platform for Chinese students and overseas universities to meet face to face for two- way choice. You will enjoy the following benefits with your participation in 2024 IGSF:

- ▶ Exposure to a large number of Chinese students from Chinese top universities;
- ▶ Marketing exposure on brochures being distributed at the fair;
- ▶ Face-to-face open consultations with students or interview with your selected appointment students;
- ▶ The Institutional Collaboration Workshop in four fair cities which helps you to get in touch and explore possibilities of cooperation with Chinese universities.
- ▶ An opportunity to discuss cooperation with CSC, CSC Dongfang and host universities.
- ▶ Obtaining the latest policy on CSC graduate scholarships.

## Register before 31 July

Please register through the IGSF website: <https://igsf.csc.edu.cn> from **May 15 to July 31**. You need to fill in all the participants' information at the end of July, and it cannot be modified after that date. You can download and print the invoice on IGSF website after you fill in all the participants' information.

- ▶ Transfer your participating fee via bank before **August 31, 2024**.

**Note:**

- ▶ The contact person of each institution please fill in all the participants' information.
- ▶ Registration after the deadline will result in a failure of participating 2024 IGSF.
- ▶ All invoices shall be settled in either USD or RMB unless prior consent is obtained.

They must be settled before **August 31, 2024**.

- ▶ All subsequent cancellation requests must be made in writing. No refund shall be made if the cancellation request is made on or after October 1, 2024 and 50% charge shall be levied if the request is made between September 1, 2024 and September 30, 2024(both dates inclusive).

► Circumstances beyond the control of the Organizing Committee or Participants may cause participants to withdraw from the event. In the event of such circumstances, each party shall immediately notify the other by written information. No refund shall be made due to any absence in case of force majeure.

## Contact

**Anything relates to 2024 IGSF, please feel free to contact:**

Email: [edufair@csc.edu.cn](mailto:edufair@csc.edu.cn),

Website: <https://igsf.csc.edu.cn>